

<https://www.osi-ngo.org/agir-vous-memes/centre-de-ressources/services/guichets/publication-communication/article/charter-graphique-des-objets-de-l-ong>



Graphic Charter for the NGO's Materials

- Act Yourself - Resources Center - Services - Service Counters - Publication & Communication -



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Before printing any materials or ordering vehicles, please refer to this guide.

- White vehicles with the OSI logo in color (as with the standard stickers, excluding project or anniversary stickers).
- Basic clothing items (hats, bandanas, pants...) in light beige, with an embroidered color logo (like the bandana and cap used in the past).
- Outerwear (fleece jackets, waterproof jackets...) in anthracite gray, with the logo as follows:
 - Chest: color embroidered on fleece, printed on waterproof jackets (no embroidery to preserve waterproofing).
 - Back: white outline (same logo as the watermark on osi-photos or engraved on the magnifying glass), large, embroidered on fleece, printed on waterproof jackets.
- Standard OSI goodies: white items with a flat color logo (e.g., white mug).
- Variations of OSI goodies: item in one of the OSI colors with a logo in white outline on the colored item (e.g., blue water bottle with white-outlined logo) or logo engraved on metal (e.g., USB drives).

For any questions or feedback, please reach out through the forum on this page.