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Internship Offer in Marketing, Commercial Strategy, and Client Acquisition

- Jobs / Partnerships - Internship Offers -



Publication date: Friday 27 June 2025

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Objectif Sciences International, a science education NGO with consultative status at the UN (ECOSOC), is recruiting an intern M/F in marketing, business strategy, and client acquisition.

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Objectif Sciences International

Our NGO organizes science education and scientific research activities aimed at solving Sustainable Development issues (water, food, energy, biodiversity, climate, etc.). It brings together volunteers of all ages who come to learn the techniques of these scientific disciplines by putting them into practice during [Participatory Research](#) Stays (Discovery Classes, Scientific Vacation Camps, etc.). These training actions in Research through the practice of Research are organized as stays for school students, as vacation camps for children or teenagers, or as solidarity trips for adult or university participants, from companies or public organizations.

Our NGO includes several programs around different scientific themes (biodiversity, robotics, geology, astronomy), but also, for example, a program working towards access for girls and women to the practice of science or a program for social diversity in science.

Internship Description

Within the team of the participatory development program manager and in connection with other members of the marketing team, your mission will be to participate in the development of marketing and communication strategies aimed at promoting our programs and attracting new participants. You will be responsible for client management and acquisition through various channels (email marketing, social networks, advertising campaigns, etc.) while closely collaborating with the teams on the ground. The specifics of the internship will be defined based on the candidate's skills, their professional project, and the needs of the program.

Your Missions

The missions will include, in particular, the management and optimization of marketing campaigns aimed at acquiring new participants for scientific stays. This will be achieved mainly through the following means:

- Designing and implementing digital marketing campaigns

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- Analyzing and monitoring the performance of campaigns
- Managing social networks and interacting with the community
- Creating content (articles, newsletters, posts) to promote the NGO's programs
- Monitoring contacts and managing the customer database
- Supporting the organization of promotional events and participating in fairs/exhibitions to present our activities

Profile

- Student or graduate, CAP, BTS, Master or higher level, in marketing, communication or business strategy
- Autonomy, adaptability, and significant mobility
- Experience in teamwork
- Perfect command of spoken and written French, a good level of English will be useful
- Skills in content writing and use of social networks
- Knowledge of office and digital marketing tools (email marketing, CRM, etc.)
- A strong interest in science education and sustainable development projects will be an asset

Conditions

The specific conditions will depend on the candidate's profile and the internship project developed together.

Students: this internship can be part of your mandatory internships, in your country or abroad. It can also be included in the international mobility program of your higher education institution. Please check with the international relations office of your institution for your eligibility.

Job seekers: this internship can be part of the European international mobility scheme of your employment agency. Please check your eligibility with the international office of Pôle Emploi.

Full-time position based in Nice, Grenoble, Paris, Geneva, or abroad (please contact us).

Dates and duration: to be agreed together for an internship between 3 and 12 months depending on your situation.

Remuneration: from 490 to 600 euros depending on the duration of the internship and the level of studies. Possibility of internship grants (Erasmus+, etc.). Reimbursement by the NGO for field mission expenses.

To Apply

Please send a CV in pdf format + an accompanying email message to the address:

contact@vacances-scientifiques.com

with the title "Internship - Application - First Name LAST NAME"